



**THE Nassau**  
CONFERENCE

A MASTERCLASS IN  
**GROWTH  
& INNOVATION**

SEPTEMBER 17—18, 2024  
BAHA MAR RESORTS

PRESENTED BY:



**SPONSORSHIP  
OPPORTUNITIES**



THE **Nassau**  
CONFERENCE

**SPONSORSHIP  
OPPORTUNITIES**



## Become a SPONSOR

As a sponsor of The Nassau Conference, your company will:

- Increase its visibility with the decision makers in the banking and financial services industries.
- Reach an international audience of industry professionals, regulators and government leaders.
- Generate sales opportunities and establish a profile with a targeted group of senior executives and decision makers from some of the industry's leading players.
- Distribute branded material reminders and/or showcase your products and services to a captive audience.

For more information email [info@aibt-bahamas.com](mailto:info@aibt-bahamas.com) or call (242) 393-5500.

**PLEASE NOTE: Overall sponsor exhibit space is limited and determines the number of sponsorships that can be accommodated. To avoid disappointment, we encourage you to book early to secure your exhibit space and sponsorship.**



# Available SPONSORSHIPS

Sponsorship Level	Cost	Page
<b>PLATINUM SPONSOR</b>	<b>\$15,000</b>	4
<b>GOLD / LUNCHEON SPONSOR</b>	<b>\$10,000</b>	5
<b>SILVER SPONSOR</b>	<b>\$8,000</b>	6
<b>LANYARD SPONSOR</b>	<b>\$6,000</b>	7
<b>TOTE BAG SPONSOR</b>	<b>\$6,000</b>	8
<b>COFFEE BREAK SPONSOR</b>	<b>\$5,000</b>	9
<b>CORPORATE SPONSOR</b>	<b>\$3,000</b>	10



# Platinum SPONSOR

\$15,000

## SPONSORSHIP INCLUDES:

### Speaker Opportunity:

- One (1) Speaker Slot.

### Conference Attendance:

- Ten (10) Delegate Passes to The Nassau Conference.
- Five (5) Delegate Passes to the Financial Services Bootcamp.
- One (1) Prime Booth space at Conference (for use at the Sponsor's discretion).
- Sponsorship of ten (10) University of The Bahamas Students to attend the Bootcamp.
- Inclusion of a 30 second promotional video/advertisement (optional).

### Conference Marketing:

- Headline placement across all conference promotional material, including website and social media (with link to sponsor).
- Standalone 24"x36" poster at entrance to Conference venue.
- Prominent logo placement and identification on all newspaper ads promoting the Conference and Bootcamp.
- Logo placement as Platinum Sponsor in all pre- and post-conference email marketing.
- Prominent Logo placement on Conference paraphernalia (e.g. bags, pens, notepads, etc.).
- Branded banner on the conference website & mobile app.

### Post-Conference Data:

- An electronic copy (via email) of the Conference attendee list, following the event.
- A copy of the post-Conference attendee feedback analysis, with insights about topics of most value and future areas of interest.

**PLEASE NOTE: The Nassau Conference Sponsors are provided complimentary registration for attendees as specified above. For employees who are assigned to the Exhibit booth/table, there is an (optional) \$100 charge to cover meals for an Exhibitor only pass.**



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## Gold/Luncheon SPONSOR

**\$10,000**

### SPONSORSHIP INCLUDES:

#### Speaker Opportunity:

- One (1) Panel Participation Slot.

#### Conference Attendance:

- Two (2) Delegate Passes to The Nassau Conference.
- One (1) Delegate Pass to the Financial Services Bootcamp.
- Sponsorship of three (3) University of The Bahamas Students to attend the Bootcamp.

#### Conference Marketing:

- Prominent placement across all conference promotional material, including website and social media (with link to sponsor).
- Logo placement and identification on three (3) newspaper ads promoting the Conference and Bootcamp.
- Logo placement as Gold Sponsor in all pre- and post-conference email marketing.
- Placement of Banner in Lunch Venue.
- One (1) Representative at promotional activities.
- Branded banner on the conference website & mobile app.

#### Exhibit Space at Conference:

- One (1) Booth/table space at Conference (for use at the sponsor's discretion).

**Please confirm by September 5th if booth space will be required.**

#### Post-Conference Data:

- An electronic copy (via email) of the Conference attendee list, following the event.

PLEASE NOTE: The Nassau Conference Sponsors are provided complimentary registration for attendees as specified above. For employees who are assigned to the Exhibit booth/table, there is an (optional) \$100 charge to cover meals for an Exhibitor only pass.



## Silver SPONSOR

\$8,000

### SPONSORSHIP INCLUDES:

#### Conference Attendance:

- Two (2) Delegate Passes to The Nassau Conference.
- One (1) Delegate Pass to the Financial Services Bootcamp.
- Sponsorship of three (2) University of The Bahamas Students to attend the Bootcamp.

#### Conference Marketing:

- Prominent placement across all conference promotional material, including website and social media (with link to sponsor).
- Logo placement and identification on three (3) newspaper ads promoting the Conference and Bootcamp.
- Logo placement as Silver Sponsor in all pre- and post-conference email marketing.
- One (1) Representative at promotional activities.
- Branded banner on the conference website & mobile app.

#### Exhibit Space at Conference:

- One (1) Booth/table space at Conference (for use at the sponsor's discretion).

**Please confirm by September 5th if booth space will be required.**

#### Post-Conference Data:

- An electronic copy (via email) of the Conference attendee list, following the event.

PLEASE NOTE: The Nassau Conference Sponsors are provided complimentary registration for attendees as specified above. For employees who are assigned to the Exhibit booth/table, there is an (optional) \$100 charge to cover meals for an Exhibitor only pass.



## Lanyard SPONSOR

### SPONSORSHIP INCLUDES:

**\$6,000**

#### Conference Attendance:

- One (1) Delegate Pass to The Nassau Conference.
- One (1) Delegate Pass to the Financial Services Bootcamp.
- Sponsorship of one (1) University of The Bahamas Students to attend the Bootcamp.

#### Conference Marketing:

- Prominent placement across all conference promotional material, including website and social media (with link to sponsor).
- Logo placement and identification on three (3) newspaper ads promoting the Conference and Bootcamp.
- Logo placement as Lanyard Sponsor in all pre- and post-conference email marketing.
- Branded banner on the conference website & mobile app.

#### Exhibit Space at Conference:

- One (1) Booth/table space at Conference (for use at the sponsor's discretion).

**Please confirm by September 5th if booth space will be required.**

#### Post-Conference Data:

- An electronic copy (via email) of the Conference attendee list, following the event.

**PLEASE NOTE:** The Nassau Conference Sponsors are provided complimentary registration for attendees as specified above. For employees who are assigned to the Exhibit booth/table, there is an (optional) \$100 charge to cover meals for an Exhibitor only pass.



## Tote Bag SPONSOR

\$6,000

### SPONSORSHIP INCLUDES:

#### Conference Attendance:

- One (1) Delegate Pass to The Nassau Conference.
- One (1) Delegate Pass to the Financial Services Bootcamp.
- Sponsorship of one (1) University of The Bahamas Students to attend the Bootcamp.

#### Conference Marketing:

- Prominent placement across all conference promotional material, including website and social media (with link to sponsor).
- Logo placement and identification on three (3) newspaper ads promoting the Conference and Bootcamp.
- Logo placement as Tote Bag Sponsor in all pre- and post-conference email marketing.
- Branded banner on the conference website & mobile app.

#### Exhibit Space at Conference:

- One (1) Booth/table space at Conference (for use at the sponsor's discretion).

**Please confirm by September 5th if booth space will be required.**

#### Post-Conference Data:

- An electronic copy (via email) of the Conference attendee list, following the event.

**PLEASE NOTE:** The Nassau Conference Sponsors are provided complimentary registration for attendees as specified above. For employees who are assigned to the Exhibit booth/table, there is an (optional) \$100 charge to cover meals for an Exhibitor only pass.





# Coffee Break SPONSOR

\$5,000

## SPONSORSHIP INCLUDES:

### Conference Attendance:

- One (1) Delegate Pass to The Nassau Conference.
- One (1) Delegate Pass to the Financial Services Bootcamp.
- Sponsorship of one (1) University of The Bahamas Students to attend the Bootcamp.

### Conference Marketing:

- Prominent placement across all conference promotional material, including website and social media (with link to sponsor).
- Logo placement and identification on three (3) newspaper ads promoting the Conference and Bootcamp.
- Logo placement as Tote Bag Sponsor in all pre- and post-conference email marketing.
- Branded banner on the conference website & mobile app.
- Conference & tabletop signage at coffee stations.

### Exhibit Space at Conference:

- One (1) Booth/table space at Conference (for use at the sponsor's discretion).

**Please confirm by September 5th if booth space will be required.**

### Post-Conference Data:

- An electronic copy (via email) of the Conference attendee list, following the event.

PLEASE NOTE: The Nassau Conference Sponsors are provided complimentary registration for attendees as specified above. For employees who are assigned to the Exhibit booth/table, there is an (optional) \$100 charge to cover meals for an Exhibitor only pass.



## Corporate SPONSOR

\$3,000

### SPONSORSHIP INCLUDES:

#### Conference Attendance:

- One (1) Delegate Pass to The Nassau Conference.
- One (1) Delegate Pass to the Financial Services Bootcamp.
- Sponsorship of one (1) University of The Bahamas Students to attend the Bootcamp.

#### Conference Marketing:

- Prominent placement across all conference promotional material, including website and social media (with link to sponsor).
- Logo placement and identification on two (2) newspaper ads promoting The Conference and Bootcamp.
- Logo placement as Corporate Sponsor in all pre- and post-conference email marketing.
- Branded banner on the conference website & mobile app.

#### Exhibit Space at Conference:

- One (1) Booth/table space at Conference (for use at the sponsor's discretion).

**Please confirm by September 5th if booth space will be required.**

#### Post-Conference Data:

- An electronic copy (via email) of the Conference attendee list, following the event.

**PLEASE NOTE: The Nassau Conference Sponsors are provided complimentary registration for attendees as specified above. For employees who are assigned to the Exhibit booth/table, there is an (optional) \$100 charge to cover meals for an Exhibitor only pass.**



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## SPONSORSHIP OPPORTUNITIES



# SPONSOR SIGN UP

**SPONSORSHIP LEVEL:** \_\_\_\_\_

**SPONSORSHIP AMOUNT:** \_\_\_\_\_

**COMPANY NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**VAT TIN:** \_\_\_\_\_

**TELEPHONE NUMBER:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**PLEASE NOTE:** The Nassau Conference Sponsors are provided complimentary registration for attendees as noted above. For employees who are assigned to the sponsor booth/table, there is an (optional) \$100 charge to cover meals only.

**Number of Sponsor booth/table employees for meals? (An additional \$100 per employee)**

## PAYMENT INFORMATION

### BY CHEQUE:

Make cheque payable to AIBT and mail or hand-deliver, along with a copy of your registration form to:  
Montaque Sterling Centre  
East Bay Street, P. O. Box N-7880  
Nassau, Bahamas

### BY LOCAL BANK TRANSFER:

Bank: Royal Bank of Canada, Main Branch, Bay Street  
Branch Code: 05625  
Account # 106-530-9

### BY INTERNATIONAL WIRE TRANSFER:

US Correspondent Bank: Chase Manhattan Bank, New York, N.Y.  
ABA # 021000021  
For Credit to: Royal Bank of Canada Account # 001-1-188448  
Nassau Operations Centre - Swift: ROYCBSNS  
For further credit to Account # 106-530-9  
Royal Bank of Canada, Main Branch, Nassau, Bahamas  
Account Name: Association of International Banks & Trust Companies in The Bahamas (AIBT)